

# SOCIAL ESSENTIALS

Project Management | Social Media Calendar | Collaborative Workspace  
30-Minute Monthly Consulting/Project Cal  
Quarterly Team Marketing Review

- ✓ Monthly Plan & Strategy
- ✓ Social Page Management
- ✓ Engaging Post Design
- ✓ Caption Copywriting
- ✓ Hashtag Strategies
- ✓ 12 Dynamic Posts
  - Static Posts
  - Video Posts
  - Carousel Posts
  - Polls, Surveys, Quizzes
- ✓ Monthly Calendar
- ✓ Posts Converted to FB & IG
  - Reels/Stories when applicable
- ✓ Post Scheduling 3 Platforms

25 Credits

6-Month Engagement Minimum

